

Agile Gurgaon Conference 2016

27 and
28 May
2016

150+
Delegates
from entire
World

Great
Price

City of
Dreams -
Gurgaon

Unlimited
Fun

20+
Sessions, Case
Studies and
Games

16+
Speakers

Great
Venue

Agile
Network
India
Community
Volunteers

Welcome to Agile Gurgaon Conference 2016

Agile Gurgaon 2016 – will be pioneer Agile Event organised by group of enthusiast and volunteers of [Agile Network India](#). at Gurgaon near Delhi, National Capital Region.

This is a community organised event, taking a step forward to provide a unique platform not just for Software- IT, Hardware & Electronics Professionals but also for Students, Teachers, Academicians, Researcher, Scientists, Innovators, Authors, Thinkers & Thought Leaders, Start-ups, Governance & Administrative Agencies, NGOs, and Corporate entities.

Conference is expected to get a footfall of more than 150+ participants from reputed companies and academic institutions. This is an opportunity to put forward your message or Product on radar of these influential people.

Join us for Agile Gurgaon 2016 in Gurgaon on May 27 and 28 .

M J Prashant (Program Committee)

Agile Network India and Agile Gurgaon 2016

We bring multiple sponsorship opportunities to support **Agile Gurgaon 2016**

Title Sponsor
1 Nos.
5,00,000 INR

Platinum Sponsor 4 Nos.
3,00,000 INR
each

T Shirt Sponsor
1 Nos. 1,75,000
INR

Gold Sponsor
8 Nos. 2,00,000
INR each

**Agile Gurgaon
2016**

Meal Sponsor 2 Nos.
2,50,000 INR each
Day

Silver Sponsor
10 Nos. 1,00,000
INR each

A LA CARTE Sponsor – Bag Inserts, Logo, Ads, Bag, Carpet Decals, or lets discuss any new idea of yours

Sponsor Plan - Title

- Exhibition Booth Space *(First choice given from all available)*
- Premier advertisement in Conference Programme Guide
- Logo printed on Conference Badge holder
- Logo printed on Conference bag
- Logo printed on Conference T-Shirt
- 6 Complimentary Conference registrations. This is the total number of included registrations. Booth representative must register as Conference participants and participate at all levels.
- Additional registration available on discounted rate. *This should be availed by special arrangement only*
- 2 nos page pattern bag inserts. *This requires pre-approval from program committee*
- 200 Words published on Agile Gurgaon 2016 website
- Recognition in all Electronic marketing
- Recognition in selected site material
- Verbal Recognition during conference (Welcome and Closing remarks)
- Logo with Hot link from Agile Gurgaon Website
- 1 Standby space

Sponsor Plan - Platinum

- Exhibition Booth Space
- Deluxe advertisement in Conference Programme Guide
- Logo printed on Conference T-Shirt
- 4 Complimentary Conference registrations. *This is the total number of included registrations. Booth workers must register as Conference participants and participate at all levels*
- Additional registration available on discounted rate. *This should be availed by special arrangement only*
- 2 page bag inserts. *This requires pre-approval from program committee*
- 200 Words on website
- Recognition in all Electronic marketing
- Recognition in selected site material
- Verbal Recognition during conference (Welcome and Closing remarks)
- Logo with Hot link from Agile Gurgaon Website

Sponsor Plan - Gold

- Exhibition Booth Space
- Featured advertisement in Conference Programme Guide
- 2 Complimentary Conference registrations. *This is the total number of included registrations. Booth workers must register as Conference participants and participate at all levels*
- Additional registration available on discounted rate. *This should be availed by special arrangement only*
- 1 page bag inserts. *This requires pre-approval from program committee*
- 100 Words on website
- Recognition in all Electronic marketing
- Verbal Recognition during conference (Welcome and Closing remarks)
- Logo with Hot link from Agile Gurgaon Website

Sponsor Plan - Silver

- Standard advertisement in Conference Programme Guide
- 1 Complimentary Conference registrations. *This is the total number of included registrations. Booth workers must register as Conference participants and participate at all levels*
- Additional registration available on discounted rate. *This should be availed by special arrangement only*
- 1 page bag inserts. *This requires pre-approval from program committee*
- 50 Words on website
- Recognition in all Electronic marketing
- Verbal Recognition during conference (Welcome and Closing remarks)
- Logo with Hot link from Agile Gurgaon Website

Sponsor Plan – T Shirt

- Logo on conference T-Shirt
- 1 page bag inserts. *This requires pre-approval from program committee*
- Recognition in all Electronic marketing
- Verbal Recognition during conference (Welcome and Closing remarks)

Sponsor Plan – Meal





































- Logo with Hot link from Agile Summit Website.
- Space to put your company logo printed in large size during Lunch and Break of your choice
- 1 page bag inserts. *This requires pre-approval from program committee*
- Recognition in all Electronic marketing
- Verbal Recognition during conference (Welcome and Closing remarks)

Sponsor Plan – A LA CARTE

A few options are mentioned below to be picked. Please call us to discuss your marketing goals and unique ways through which you would like to connect with Agile Summit 2014 audience.

- Bag inserts
- Full Page, Half Page, quarter page ads
- Logo on T-Shirt
- Logo on Bag
- Logo on website
- Photo Booth
- Game Booth
- Banners
- Carpet Decals
- This is not limited to listed items above please share your ideas – give us a buzz

Sponsorship Plan Snapshot

Sponsorship Benefits	Title	Platinum	Gold	Silver
Exhibit Booth Space				
Advertisement in conf. program guide	Premium	Deluxe	Featured	Standard
LOGO on Conference Lanyard				
LOGO on Conference Bag				
LOGO on T Shirt				
Complimentary Registration	6	4	2	1
Bag Inserts	2	2	1	1
Description of Website	200 Words	200 Words	100 Words	50 Words
Recognition in all electronic marketing				
Recognition in selected onsite material				
Verbal Recognition during conference				
Addition discounted registration				
Company LOGO with Hot Links				

A brief note about **Agile Network India**

community

“Agile Network India is an open user group, of Agile Method and Agile Value Enthusiasts; those are enablers of sharing the proven knowledge across industry, and primary source of agile & project management related information, practices & methods ”

Agile Network India (ANI) is active for past couple of years in various cities of India and organizes various meet-ups, conferences, gatherings, summits, webinars, seminars, hangouts and workshops for agile enthusiast community regularly.

Some of ANI supported and organized earlier conferences –

- Lean Kanban India Conference
- Scaling Agile Day & Meet-ups
- Agile Noida

Read more about all ANI Events at www.agilenetwork.in

Sponsorship Details

- ANI has appointed Innovation Roots as the event managers for Agile Gurgaon 2016 conference
- All the cheque /DD/Online Banking/Wire transfer must be drawn in the favor of INNOVATION ROOTS SOFTECH PRIVATE LIMITED (get in touch with Sponsor Liaison for Banking Details)
- Sponsorship payment must be done 80% in advance by signing the Sponsorship Agreement (download & fill the Form for Sponsorship Pledge and Sponsorship Rules & Regulation Policies)
- Please note that there will be additional service tax of 12.36% applicable as per the IT Law of Government of India on all the payments of sponsorship
- Any currency conversion charges and banking charges will be applicable extra
- Read carefully cancellation, service tax and refund related policy

Sponsor Liaison :

Prasanna Patel

Marketing & Sales Head - Innovation Roots Softech Pvt. Ltd.

Email : community@innovationroots.com

Phone : +91-9999985600 & +91-7566348613

Thank you

Agile Gurgaon 2016 Conference & Agile Network India

Write to us at community@innovationroots.com

www.agilegurgaon.com

www.agilenetwork.in